

Department of Transportation's  
ADOPT-A-HIGHWAY PROGRAM  
NEWS RELEASE



\*Please note that DeIDOT cannot guarantee publication of your news release, but will ensure that it gets to the appropriate media outlets. DeIDOT reserves the right to edit this release for style and content.

Contact Person: \_\_\_\_\_ Date: \_\_\_\_\_

Phone No. \_\_\_\_\_

\_\_\_\_\_ (name of sponsoring group) did their part to clean up the environment and make the community more beautiful on \_\_\_\_\_ (day and date of cleanup). As participants in the Department of Transportation's Adopt-A-Highway Program, they collected trash along two miles of \_\_\_\_\_ (assigned road).

Members of \_\_\_\_\_ (name of sponsoring group) spent over \_\_\_\_\_ (no. of hours) hours collecting \_\_\_\_\_ (no of bags) bags of litter.

" \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ (insert quote about your cleanup experience)" said,  
\_\_\_\_\_ (participant's name), AAH participant.

To adopt a highway, individuals, organizations or businesses agree to keep a two-mile stretch of road free of litter for a period of two years. Volunteers are given trash bags and safety vests to assist them with their clean-ups. They also have the option of recycling any litter collected, and keeping the money for their organization. In recognition of each group's involvement, DeIDOT posts signs bearing the sponsor's name at the beginning and end of the adopted section. Anyone interested in participating in DeIDOT's Adopt-A-Highway Program should call 1-800-652-5600 for more information.