



DELAWARE

DEPARTMENT OF TRANSPORTATION

NEWS ADVISORY

DelDOT Public Relations
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March 18, 2015

Media Event

Observing National Work Zone Safety Awareness Week

Wednesday, March 25, at 9:30 a.m.

At the Smyrna Rest Area

WHAT: A press event in observance of National Work Zone Safety Awareness.

WHEN & WHERE: Wednesday, March 25, at 9:30 a.m. within the outside picnic pavilion at the Smyrna Rest Area, Smyrna, DE.

BACKGROUND: The Delaware Department of Transportation (DelDOT) joins with their counterparts nationwide to celebrate National Work Zone Safety Awareness Week (NWZSAW) each year. NWZSAW is held to bring national attention to motorist and worker safety and mobility issues in work zones.

Recognizing the importance of traffic safety education, AAA Mid-Atlantic is partnering with DelDOT to co-sponsor this year's campaign. Through their endorsement, DelDOT has been able to secure the services of Hockey Center and Captain of the Philadelphia Flyers, Claude Giroux, who will serve as this year's Work Zone Safety spokesperson for the Delaware campaign.

Beginning in late 1999, the Federal Highway Administration has worked with the American Association of State Highway and Transportation Officials (AASHTO) and the American Traffic Safety Services Association (ATSSA) to coordinate and sponsor the event. Since then, other transportation partners have joined the effort to support NWZSAW. In addition to a national event conducted each year, many states host their own NWZSAW events.

OFFICIALS TO BE PRESENT: Speaking at the event will be: Governor Jack Markell; Transportation Secretary Jennifer Cohan; AAA Mid-Atlantic Director Public and Government Affairs Jim Lardear; and DelDOT's Safety Programs Manager Adam Weiser. Representatives from the Delaware State Police and Emergency Medical Services will also be speaking.

Please call the DelDOT Office of Public Relations for more information on this federally funded campaign, at 800-652-5600 (in-state only) or 302-760-2080.