



# Take Pride In America 1987 Awards Program

## The Take Pride In America Campaign

*Presents this special commendation to*

### Delaware Department of Transportation Location and Environmental Studies Section

*in recognition of demonstrated commitment and exceptional contribution  
to the proper stewardship of America's natural and cultural resources.*

*These outstanding efforts have helped to ensure that future generations  
will enjoy the land, water and historic resources which belong to all Americans.*

*Presented on behalf of The United States of America  
and the Take Pride in America Campaign at The White House,  
Washington, D.C., the twenty-sixth day of July, A.D., 1988.*

A handwritten signature in cursive script, reading "Donald Paul Hodel".

Donald Paul Hodel, Secretary of the Interior and  
Chairman, Blue Ribbon Panel of Judges

A handwritten signature in cursive script, reading "William J. Bennett".

William J. Bennett, Secretary of Education and  
Chairman, Blue Ribbon Panel of Judges

A handwritten signature in cursive script, reading "Richard E. Lyng".

Richard E. Lyng, Secretary of Agriculture and  
Chairman, Blue Ribbon Panel of Judges

# TAKE PRIDE IN AMERICA AWARDS APPLICATION

Kevin W. Cunningham  
Delaware Department of Transportation

Location Studies Section                      Dover                      DE  
Individual/Group Name                      City                      State

Category Name: State Governments                      Category Number: X

Responses must be confined to the space provided on the application.

- DESCRIPTION:** Describe your activity (e.g. clean-up, patrol/watch, communications program).  
The presentation of the Delaware Department of Transportation's different cultural resource projects, (standing historic structures, historic and prehistoric archaeological sites) to the public through slide shows, artifact demonstrations and field trips to the various sites.
- PURPOSE:** Why did you conduct this particular activity?  
To develop or increase the public's awareness, insights and knowledge of our state's nonrenewable cultural resources and thus its past cultural heritage. Also to illustrate the Department's role in its responsibilities concerning the state's cultural resources.
- METHOD:** How did your activity further the Take Pride in America goals?  
By presenting hundreds of cultural resource programs, passing out thousands of public information handouts, and involving thousands of people ranging in age from five to eighty years old in such a way that each and every individual is aware of and has knowledge of what cultural resources are and why they are so important to us.
- RESULT:** What effect did your activity have on public awareness of the need for wise use of public lands and resources?  
The programs' participants demonstrated a new and/or renewed interest and awareness of our personal responsibilities in conserving, learning about, enjoying and priding ourselves in our cultural resources.
- RESULT:** What effect did your activity have toward the betterment of the public lands and resources?  
The betterment of the cultural resources have been served through their awareness, knowledge, increased pride and the concepts of their preservation and conservation.

6. **INVOLVEMENT/COMMITMENT:** Answer **only one** of the following (as appropriate to your category selection).

A. Individual category: Explain the extent of your personal contribution to this activity.

B. Group, organization, public/private partnership, business or governmental body categories: Explain the degree of participation received from citizen groups, governmental bodies, the general public and/or other groups.

Hundreds of programs have been given, both at the sites and in classrooms, thousands of all different aged people have participated and thousands of public information handouts as well as reports have been distributed.

C. Media category: Explain your contributions to public awareness of the public lands. Videotapes, newspaper and/or magazine clippings, etc. should be submitted to support your explanation.

7. **COMMENTS:** If you have any additional comments on your activity, please include them here.

We have received hundreds of letters from school children which illustrate their awareness and understanding of our cultural resources.

8. **REPLICATION:** For our information only, please explain how your activity can be adapted or expanded to other areas and locales. **This information will not be rated.**

Individuals who have the interest and are aware of the purposes and goals of Take Pride in America could easily adopt and/or expand what we are doing.

9. **SUGGESTIONS:** Please make any suggestions for improving the Take Pride in America Awards Program here. **This information will not be rated.**

#### AWARDS APPLICATION PACKAGE CHECKLIST:

- Completed Awards Application
- Completed Activity Data Record
- Supplementary Information (optional)

# DISPATCH

DELAWARE DEPARTMENT of TRANSPORTATION

Michael N. Castle, Governor

Kermit H. Justice, Secretary

## ARCHEOLOGY PROGRAM RECEIVES NATIONAL RECOGNITION

Kevin W. Cunningham, DelDOT's Archeologist, attended a White House Ceremony in recognition of his selection as a finalist in the "Take Pride in America" national award program.

"It was quite an exciting feeling to have the President host the ceremony," said Cunningham. During the ceremony Cunningham received a certificate for his participation as a finalist in the program.

Cunningham has a Bachelors degree in Education from Marshall University, Huntington, W.V., and a Masters degree in Anthropology from the Catholic University, Washington, D.C. He has been employed in the Location and Environmental Studies section for

8 years and resides in Harrington, Delaware.

The State of Delaware submitted thirteen nominations in November 1987 to the National Take Pride campaign, which received a total of more than 540 nominations. Five of Delaware's nominations were selected as finalists and two of these were then selected as National Award Winners.

Take Pride in America is a national partnership of individuals, businesses, private and public organizations aimed at encouraging a sense of stewardship and responsibility for the Nation's public lands and natural and cultural resources. This is the second year for the competition which recognizes those who promote the program's goal in an exemplary

manner.

On July 26, 1988, all 1987 awards program participants were invited to a White House ceremony and honored by President Reagan. "It was interesting how other departments were involved in the program. There were three sections of government promoting it," commented Cunningham.

The purpose of Cunningham's project was to develop and increase the public awareness, insights, knowledge of our state's nonrenewable cultural resources and thus its past cultural heritage. Many

presentations were conducted and thousands of public information pamphlets were passed out to educate the public. In doing so, it involved lots of people ranging in age from five to 80 years old. "I really enjoyed working with the children, they were a lot of fun," stated Cunningham. The "Take Pride in America" enlightened individuals and made them aware of what cultural resources are and why they are so very important. Cunningham's efforts and studies on cultural resources is an ongoing project.

All of us, young and old, can show our pride:

- We can leave the lands better and know that others will enjoy their visits more because we made a difference.
- We can properly dispose of our trash and, when appropriate, carry it out with us.
- We can observe rules and report destructive activity we might see. Rules have been made for our protection and for the benefit of the resources.
- We can remember that historic artifacts are irreplaceable and should be left intact so that others may study them.



- We can encourage our friends, families, companies, clubs, church and synagogue groups, and communities to take pride in their public lands and choose a favorite area to help care for.
  - We can look for opportunities to communicate the good stewardship message to others through speeches, articles, slide shows, field trips and similar efforts.
- We can make a difference.



*The destiny of America's public lands and resources depends on our commitment to their future.*

We can enjoy our magnificent lands, waters, wildlife, and history; but, we must help care for them to ensure they will be everlasting.

Individually, we can make a difference. Together there is no limit to what we can do. Take Pride in America! This land is our land.



FROM TAKE PRIDE IN AMERICA  
Room 2921, South Building  
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# TAKE PRIDE IN AMERICA



Photographs provided by the Bureau of Land Management, Bureau of Reclamation, National Park Service, U.S. Army Corps of Engineers, U.S. Fish and Wildlife Service, and the U.S. Forest Service. Brochure coordinated by the U.S. Department of the Interior on behalf of the Take Pride in America Campaign.

**"All Americans should take pride in their outstanding public lands... We must all work together for a renewed awareness that these lands are our lands" to care for and about.**

**President Ronald Reagan  
1986 State of the Union Message**



*"Take Pride in America" is a national public awareness campaign to encourage everyone to take pride in the Nation's natural and cultural resources.*

The campaign is a partnership of public and private organizations committed to ensuring the wise use of the resources that belong to all of us.

Many of us enjoy the outdoors on lands and waters that are for everyone's benefit. Recreation opportunities abound at our forests, deserts and wildlife refuges; on rivers, lakes, and seashores; and at parks, campgrounds, playgrounds and urban open spaces. Public lands also contribute to our economy and national security through appropriate development of our natural resources.

Important symbols of our past are protected for our mutual benefit as well. These historic sites and landmarks preserve places and memories of the great individuals, cultures, occasions and examples of architecture that make up our heritage.

"Take Pride in America" is based on the premise that these resources are not just the concern of the government agencies that manage them.



*Each of us has an obligation to be a good steward.*

Although most people take pride in our lands, others act as if the lands belong to "everyone" and no one has responsibility to take care of them.

Around the country, in urban and rural areas, public and private resources have suffered from misuse.

Shores, roadsides, trails, and campgrounds have been littered.

Signs and structures have been defaced and fences destroyed.



Wildlife have been poached.

Playgrounds and buildings have been covered with graffiti.

Archeological sites have even been bulldozed so that their "loot" can be stolen more easily.

Some people must not realize that their carelessness is damaging the resources they share with their children and fellow citizens. Their actions could foreclose opportunities for themselves and others.



*Our lands and resources must be protected for and by us, not from us. We must prevent thoughtless behavior by a few that reduces enjoyment for many.*



"Take Pride in America" seeks to reduce destructive behavior and encourage constructive activity on our lands.

In every State, people are involved in activities ranging from outdoor stewardship and self-policing programs; archeological resource protection awareness efforts; and "watch" programs or hotlines to report vandalism, wildlife poaching, theft, and other destructive activity.

Others help care for parks, trails, shorelines, campsites and playgrounds through clean-up, maintenance and general assistance when needed.